

ORDINANCE NO. ____

ORDINANCE OF THE COUNCIL OF THE CITY OF ROSEVILLE AMENDING SECTION
17.17.035 OF CHAPTER 17.17 OF TITLE 17 OF THE ROSEVILLE MUNICIPAL CODE
REGARDING SIGNS ON PUBLIC PROPERTY

THE CITY OF ROSEVILLE ORDAINS:

SECTION 1. Section 17.17.035 of Chapter 17.17 of Title 17 of the Roseville Municipal Code is hereby amended to read as follows:

17.17.035 Signs permissible within city-owned property.

A. Notwithstanding any provision of this title to the contrary, the eCity may construct and maintain, or cause the construction and/or maintenance of, freestanding billboard signs within eCity-owned property and visible from Interstate Highway 80 and/or State Highway 65 pursuant to (i) a relocation agreement; or (ii) an agreement negotiated following one of the City's standard procurement processes. Such signs may be electronic, digital, programmable, and/or illuminated. City-owned property may additionally include easement or leasehold interests.

B. Notwithstanding any provision of this code to the contrary, an existing sign that is removed and/or relocated in the implementation or exercise of above subsection A(i) may be either a legal conforming sign or a legal nonconforming sign. The off-site sign(s) approved for

relocation must be removed from the original site(s) prior to construction or installation of the off-site sign(s).

C. In addition to complying with the other requirements of this section, a relocated sign must also comply with the requirements of the Outdoor Advertising Act, Chapter 2 in Division 3 of the California Business and Professions Code (“Act”), including, but not limited to, the restrictions on size, height, intermittent flashing lights, proximity to interstate and primary highways and landscaped freeways, and other regulations set forth in Articles 7 and 8 of the Act. To the extent a conflict arises between this section and the Act, the Act will prevail. Furthermore, a relocated sign must comply with Section 17.12.010(A) and (D).

D. Findings for Approval of a Relocation Agreement. A relocation agreement may be approved if the eCity eCouncil makes the following findings concerning the signage proposed for the relocation pursuant to the relocation agreement:

1. The relocated signage complies with the purpose and requirements of this section;
2. The relocated signage is compatible with the uses and structures, if any, on the site and in the surrounding area, including parks, trails, and other public facilities and amenities; and
3. The relocated signage will not interfere with onsite access or circulation or significantly interfere with visibility.

SECTION 2. This ordinance shall be effective at the expiration of thirty (30) days from the date of adoption.

SECTION 3. The City Clerk is hereby directed to cause this ordinance to be published in full at least once within fourteen (14) days after it is adopted in a newspaper of general circulation in the City, or shall within fourteen (14) days after its adoption cause this ordinance to be posted in full in at least three (3) public places in the City and enter in the Ordinance Book a certificate stating the time and place of said publication by posting.

PASSED AND ADOPTED by the Council of the City of Roseville this ____ day of _____, 20__, by the following vote on roll call:

AYES COUNCILMEMBERS:

NOES COUNCILMEMBERS:

ABSENT COUNCILMEMBERS:

MAYOR

ATTEST:

City Clerk