

October 18, 2022

Ms. Mayor Bernasconi and City Council City of Roseville 311 Vernon Street Roseville. CA 95678

Dear Honorable Mayor and City Council,

- 1. Name of Organization: Placer Food Bank (PFB)
- 2. Nonprofit Status: 501(c)(3) organization. Federal Tax ID# 941740316
- 3. The City Council Discretionary Funds will be spent to help cover costs for the PantryToGo drive-through free food distributions held at Denio's Farmers Markets, Roseville, on the first Friday of each month.
- 4. The City Council Discretionary Funds of \$2500 will be used for the Conditional Use Permit.
- 5. Previous Council Discretionary Funds have not been requested
- 6. Grant History:
 - 2020-2021 Citizens Benefit \$37,974 School Backpack and mobile pantry.
 - 2021-2022 Citizen Benefit \$37,974 COVID/Disaster Relief
- **7.** PFB has made no previous requests, but asks that the Roseville City Council consider the CUP fee to be waived for future renewals. Currently, PFB is required to reapply for a CUP, costing between \$4,000-\$5,000 every two years.

The request to have the CUP fee waived, means that more food would be provided to Roseville residents. Since the PantryToGo distribution debuted January 7, 2022 and through September 30, 2022, 199,052 pounds of shelf-stable foods, fresh produce, and water have been distributed to more than 10,162 attending the distributions. Waiving the fee for the CUP will better enable us to meet the growing demand of those in need of food right here in our own backyard.

8. Each day, our PFB team works diligently to provide access to healthy foods in our suburban and rural communities for people of all ages, genders, race, and ethnicities, whom are adversely impacted by the pandemic, inflation and/or natural disasters.

It is evident that the growing demand for food assistance exists among our neighbors in Roseville. We are doing all we can to leverage the funding support from local donors, comprised of individuals, community organizations, and businesses. Receiving this critical funding from our partners is essential to help us to ensure that the amount food and fresh produce we need to provide can keep up with the growing demands among those in need.

We appreciate your consideration about waiving the CUP fee and providing a \$2,500 refund from what we have paid thus far. By doing so, we can better leverage our purchasing power for the Roseville free food distributions, of which our residents can have access to and depend on the Roseville distribution the first Friday of each month.

Sincerely,

Dave Martinez

Executive Director, Placer Food Bank dave@placerfoodbank.org

916-502-2002





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2022 PLACER COUNTY Food Distribution Schedule



Roseville 8-10 am Colfax 10 - Noon Sheridan 10 - Noon Lincoln 8-10 am Rocklin 8-10 am Foresthill 10 - Noon	Roseville 8-10 am Sheridan 10 - Noon Colfax 10 - Noon Lincoln 8-10 am Rocklin 8-10 am Foresthill 10 - Noon	Roseville 8-10 am Sheridan 10 - Noon Colfax 10 - Noon Lincoln 8-10 am Foresthill 10 - Noon Rocklin 8-10 am	Roseville 8-10 am Sheridan 10 - Noon Colfax 10 - Noon Lincoln 8-10 am Foresthill 10 - Noon Rocklin 8-10 am
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